

Toastmasters Have Magnetism!

District 28 has purchased eight custom-made magnetic vehicle signs to help us advertise Toastmasters. The 12" x 18" signs read as follows:



The background of each sign includes a full-color TI logo (with TI's permission, of course!). The phone number is District 28's toll-free message line.

The signs are available for short-term loan to clubs or District officers. If you interested in borrowing a sign or two, please contact Lt. Governor of Marketing Karen Holland at 313-593-5330 or kholland@umd.umich.edu.

Use and Non-Abuse of D28 Magnetic Signs

Care should be taken when using magnetic signs on vehicles. Please consider the following information when using these signs, in order to prevent damage to the paint job.

1. Prepare the surface of the vehicle. Clean the area on the vehicle where the sign will be placed. Wipe dry thoroughly. Also clean the back of the sign, and wipe it dry thoroughly. Note: Washing both surfaces is crucial, as it prevents particles of dirt from getting between the sign and your vehicle, causing friction, and thus wear on the paint.
2. Keep the magnetic sign on for no more than one month. Remove it for a day or two. Repeat steps one and two above when you reattach it. Consider alternating (from the driver's side to the passenger side, for example) the site where you mount the sign.
3. The sign company advises that magnetic signs NOT be used on black Chrysler vehicles, as the magnet tends to cause a "shadow" on the paint.
4. When not in use, signs must be stored flat. DO NOT roll the signs, or drape them over anything, as they will warp. According to the sign company, the best way to store them is by sticking them to the side of a filing cabinet, refrigerator, washer, dryer, etc.
5. Signs should be returned to the Lt. Governor of Marketing, unless instructed otherwise.