

How to Hold a WOW Open House

Handouts from

Jamey French, DTM
Lt. Governor of Marketing, 2007-2008
District 40

Presented at Fall 2007 District 28 Conference
AND
January 12, 2008, Club Officer Training

Thank you to Jamey for sharing
his time and his handouts!

Jamey French, DTM

Open Houses can be one of the most rewarding and beneficial things your club can do to gain new members, if done correctly, that is.

Our presenter this morning is an expert on open houses. His home club located in a small mid-western town in Ohio surrounded by cornfields packed the room during their last open house with 100 people. Today Jamey French is going to share their secrets with us so your next open house is a WOW experience.

Jamey is a 10 year Toastmaster with the Greenville Toastmasters Club in Greenville, Ohio in District 40 and is the current Lieutenant Governor of Marketing.

Professionally, Jamey is a member of the Professional Speakers Guild and managing partner of the Optibility Performance Group, an organizational development and training firm.

Please help me welcome Distinguished Toastmaster, Jamey French.

WORKSHOP DESCRIPTION

Want New Members? Hold a “WOW” Open House

Presenter: Jamey French, DTM (LGM District 40)

Learn how a community club in a small west central Ohio town surrounded by cornfields packed the room with 100 people **AND** gained 5 new members on the spot! And 12 total new members.

Participants in the fun and dynamic workshop will learn how to devise an action plan, build a team, prepare for growth, inspire your members, gain commitments and have fun, all while learning the how to build and grow your club, no matter where it is locate.

FOR IMMEDIATE PRESS RELEASE

To: The Early Bird
The Daily Advocate
Stillwater Valley News
The Versailles Policy
Piqua Daily Call
Palladium Item
Eaton Herald
Dayton Daily News Neighborhood Section
WTGR
WJYW
GPAT

From: Greenville Toastmasters Club

Date: March 28, 2007

Re: Open House Announcement

Toastmasters-Simply Amazing! Greenville Toastmasters Club will be hosting an Open House on Thursday, April 12, 2007, at 6:30 pm. at Chestnut Village Recreation Center, Brethren Retirement Community, located at 750 Chestnut Street, Greenville, OH 45331.

The public is welcome to attend our open house and will offer hors d'oeuvres, door prizes and guest speaker, Gary Reece. Gary will be sharing his story of serving more than twenty-five years in prison for crimes he did not commit. Gary's inspirational story is one of monumental forgiveness, maturity and faith. Gary's message crosses all cultural, spiritual, economic and age boundaries. This is definitely an event you will not want to miss!

If public speaking frightens you or you would like to polish any public speaking skills you do have, then Toastmasters is the club for you. We invite you to come and enjoy an evening of fun, food and a fantastic speaker. To learn more about Toastmasters International visit their website at www.toastmasters.org.

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WJYW

From: Greenville Toastmasters Club

Date: April 3, 2007

Re: Open House Announcement

OPEN HOUSE – PUBLIC WELCOME.

Greenville Toastmasters Club will be hosting an Open House on Thursday, April 12, 2007, at 6:30 pm. at Chestnut Village Recreation Center, Brethren Retirement Community, located at 750 Chestnut Street, Greenville, OH 45331.

This “must see” and “must hear” event will feature dynamic speaker Gary Reece “Changing Lives & Achieving Dreams!” Come hear this spell-binding story of a man wrongfully accused and sentenced for crimes he did not commit. Gary’s story offers a lesson in how to turn a horrible nightmare odyssey into a triumph! Gary’s case has been profiled on ABC’s “20/20,” Newsweek Magazine, and nearly every television station and newspaper in Ohio.

Toastmaster International, Inc. is recognized around the world as the leading organization that helps you enhance your communication and leadership skills. If public speaking frightens you or you would like to polish the public speaking skills you already have, then Toastmasters is the club for you. We invite you to come, bring a friend or two and enjoy an evening of fun, food and a fantastic speaker! To learn more about Toastmasters International visit their website at www.toastmasters.org.



GREENVILLE TOASTMASTERS CLUB

OPEN HOUSE *Public Welcome*

WHEN: Thursday, April 12, 2007
TIME: 6:30 - Hors D'oeuvres
7:00 - Guest Speaker
WHERE: Brethren Retirement Community's Chestnut Village
750 Chestnut Street – Greenville

FEATURING
Dynamic Speaker
Gary Reece
“Changing Lives & Achieving Dreams!”

Come hear his spell-binding story of a man wrongfully accused and sentenced for over 25 years for crimes he did not commit. Gary's story offers a lesson in how to turn a horrible nightmare odyssey into a triumph. Gary's case has been profiled on ABC's "20/20," Newsweek Magazine, and nearly every television station and newspaper in Ohio.

Learn how Toastmasters can enrich your life by building your confidence and your communication & leadership skills

Hors D'oeuvres and refreshments will be served. **DON'T MISS IT! BRING A FRIEND!**

For more information about Greenville Toastmasters Club visit [www.http://greenville.freetoasthost.com/](http://greenville.freetoasthost.com/)

WOW! Open House Checklist

Details, details, details. Give your guests more than they expect and focus on the details and your next open house will be a huge success!

- Set a Goal for how many guests & members (Think Big)
- Determine Location, Date & Time to accommodate your goal
- Book your Guest Speaker
- Confirm Toastmaster of the Day
- Chair Person gives a Motivational Speech to club to gain commitment (6 weeks)
- Press Releases (2, send 1 & 2 weeks prior to event)
- PSA's (1& 2 weeks prior to event) (Radio Stations, Public Access TV, etc)
- 10 flyers for each member to distribute
- Every member responsible for bringing minimum 2 guests
- Food (fruit, veggies, cheese & crackers, punch & coffee)
- Decorations
- Guest Cards from TI catalog
- Greeters to welcome every guest at the door
- Floaters to network and answer questions
- Signs to direct to meeting room
- 1-minute testimonials
- Door Prizes
- Applications
- Change & Receipt book
- Information Table (manuals, brochures, catalog, TM magazines, etc)
- Follow-up press release with action photos
- Follow-up letters to guests
- Follow-up phone calls to guests

Compliments of
Jamey French, DTM
Greenville Toastmasters Club # 1238, District 40

Program

6:30	Hors d'oeuvres and Greeting Guests	
7:00	Welcome & Introductions	Jamey French-DTM
7:10	Keynote Speaker	Gary Reece, Toastmaster
8:00	Questions & Answers	Jamey French-DTM
8:10	Testimonies	Dr. Paul Pease-ATMS Everett Hart-DTM Brenda Reck-CC
8:15	Door prizes/Closing	Jamey French-DTM



Greenville Club #1238 Officers

2006-2007 Officers:

President – Gwenn Barga
 VP Education – Sharon Harris
 VP Membership – Dana Puterbaugh
 VP Public Relations – Julie Monnin
 Secretary/Treasurer – Mike Nisonger
 Sergeant at Arms – Paul Pease
 Past President – Mike Nisonger

In Appreciation

Thanks to all dedicated Toastmasters and most welcomed guests who helped make this a very special Greenville Club event!

Thanks to the Charter Members who started this club 36 years ago!!!

Special thanks to the Open House Public Relations Committee: Dana Puterbaugh, Gwenn Barga, Jamey French, Roger Fugate, Sharon Harris, Julie Monnin, Mike Nisonger, and Paul Pease.



Greenville Club #1238

Members

Elaine Bailey	Charlene Godown	Dana Puterbaugh
Gwenn Barga	Tom Godown	Brenda Reck
Dale Crandall	Sharon Harris	John Searls
Keith Daniel	Everett Hart	Jim Sink
Debra Dunn	Jerry Jones	Joe South
Sandra Dunn	Timothy Mann	Marie Subler
Gail Dynes	Bob Massie	Mark Trask
Bob Farmer	Julie Monnin	Gary Venenga
Jamey French	Mike Nisonger	Susan Weeks
Roger Fugate	Paul Pease	Lois Wilson



Toastmasters

“Helping Men and Women to Help Themselves to Develop Their Talents to Help Others”

*Greenville Toastmasters
Welcomes YOU!*

Meetings: The 2nd and 4th Tuesday of each month

Time: 7:30 – 9:00 PM

Place: Brethren’s Home Chestnut Village

Websites: <http://greenville.freetoasthost.com>
District 40: www.d40toastmasters.org
www.toastmasters.org

Contact Information: Jamey French, 937.459.2624



Develop better speaking and presentation skills.

Learn to think quickly and clearly on your feet.

Build strong leadership abilities.

Improve your listening skills.

Enjoy good fellowship and humor.

Welcome to our Open House



Greenville Toastmasters
#1238

*District 40
Northern Division
Area 5*

1971-2007

**April 12, 2007
Chestnut Village
Brethren’s Home Retirement Community
Greenville, Ohio**