

- New Club Building

## **WHY DO WE NEED NEW CLUBS?**

New clubs provide more opportunities for people to experience the life-changing benefits that Toastmasters offers, including improved communication skills for community members and company workers. Current Toastmasters members can gain valuable leadership experience by helping to form new clubs by serving on club meeting demonstration teams, as a new club sponsor, or as a new club mentor.

A sponsor is a Toastmaster who organizes and helps to charter a new Toastmasters Club. Each sponsor receives a certificate from TI and credit toward the Advanced Leader award. A mentor is a Toastmaster who assists the Club for at least six months after chartering, helping it through the first critical months. The mentor receives a certificate from TI, and credit toward the Advanced Leader award. A maximum of two sponsors and two mentors can be assigned per club.

## **WHEN CAN A NEW CLUB FORM?**

New clubs can be formed throughout the year, whenever a company or community is identified that that can benefit from the Toastmasters experience.

## **WHERE DO CLUBS FORM?**

Major corporations and larger communities (300+ employees or 10,000+ residents) tend to provide a good membership base. Access to a free (or reasonably priced) meeting location also contributes to a good start. Other examples:

- Large communities with few Toastmasters clubs
- Communities with NO Toastmasters clubs
- Organizations serving immigrants/new comers
- Service organizations – Rotary Club, Lions
- Church groups
- Libraries
- Chambers of Commerce
- Associations, e.g. real estate, insurance
- Sales and marketing organizations
- Universities/Colleges
- Government offices
- Senior residences

## **HOW CAN I HELP?**

If you have a new club lead, or wish to become involved in building a new club, contact a member of the District Marketing Team near you. ([CLICK HERE?](#))